## AI. REVOLUTION 2024 | Powered by REI

## SPONSORSHIP DETAILS

Real Estate Influencers

| Package  | Diamond      | Platinum    | Gold        | Silver      | Bronze   |
|--|--------------|-------------|-------------|-------------|----------|
| Sponsorship Cost   | \$100,000.00 | \$50,000.00 | \$25,000.00 | \$10,000.00 | \$ 5,000 |
| Marketing Opportunities  |              |             |             |             |          |
| Company Logo and link on AI SUMMIT Powered by REI website home page        | *            | *           | *           | *           | *        |
| Company Logo and link on AI SUMMIT Powered by REI site sponsor page        | *            | *           | *           | *           | *        |
| Complimentary banner on AI SUMMIT Powered by REI website                   | *            | *           |             |             |          |
| Exclusive Social Media Post (1)  | *            | *           | *           | *           |          |
| Sponsor Social Media Post (3)  | *            | *           | *           |             |          |
| Promotional video on AI SUMMIT Powered by REI Website                      | *            |             |             |             |          |
| On-Site Networking Opportunities   |              |             |             |             |          |
| Opportunity to address the audience  | *            |             |             |             |          |
| Opportunity to introduce a speaker or panel                                | *            | *           |             |             |          |
| Boothspace [20x20]   | *            | *           |             |             |          |
| Floor Space - Hightop  |              |             | *           | *           |          |
| Keynote Reserved Seating   | 10           | 8           | 5           | 3           | 1        |
| On-Site Advertising Opportunities  |              |             |             |             |          |
| Full-page colour advertisment in AI SUMMIT Powered by REI program          | *            |             |             |             |          |
| Half-page colour advertisment in AI SUMMIT Powered by REI program          |              | *           | *           |             |          |
| Quarter - page colour advertisment in AI Summit Powered by REI program     |              |             |             | *           | *        |
| Promo video to be shown prior to introduction of featured keynote          | *            | *           |             |             |          |
| Promo video to be shown in designated seating areas (1 section)            | *            | *           | *           |             |          |
| On-site signage  | *            | *           | *           |             |          |
| Opportunity to deliver branded collateral to attendees                     | *            | *           | *           | *           | *        |
| Corporate logo displayed on Coffee Sleve at Café                           | *            |             |             |             |          |
| Corporate logo displayed on Conference Bag                                 | *            | *           |             |             |          |
| Event Ticket   |              |             |             |             |          |
| Exibitor Passes  | 10           | 8           | 5           | 2           |          |
| Complimentary tickets to AI SUMMIT Powered by REI Iron Chef cocktail night | 10           | 8           | 8           | 2           | 1        |
| Post Event Recognition   |              |             |             |             |          |
| Special mentions in post-event survey                                      | *            | *           | *           | *           |          |
| 1 year advertisement in AI SUMMIT Powered by REI service directory         | *            |             |             |             |          |