

Controversial Investor Grant Cardone says Don't Ever Buy Houses

Controversial Investor Grant Cardone says that it's stupid to buy houses—even as investments.

Investor Bernard Peacock Says These 3 Mistakes Are Hurting You



Many new investors find themselves feeling shaky and confused. When it comes to the investing business, there is so much information that can cause confusion and frustration, and can ultimately lead you in the wrong direction. Though markets change, valuable investing advice is timeless. Real Estate Pro Bernard Peacock of Peacock Real Estate Acquisition Partners, LLC debunked many of the myths in real estate in the article “Three Steps to Getting

Started in Real Estate” on SmallBusinessTrendsetters.com to get those interested in real estate on the path to success.

Peacock says “With real estate, you can be as creative as Picasso, depending on how you structure your deal.” With more than 20 years experience, Peacock uses his creativity and lessons learned from the highs and lows of his own experiences as a homeowner, real estate investor, and mortgage originator to help others win in the real estate game. That echoes Dean Graziosi, a top Real Estate Investing

Educator when he says “When you learn the art of creating deals other people can’t find—it’s actually the foundation of any strategy.” One mistake that hurts new real estate investors is depending solely on banks for funding.

“In today’s lending environment, where banks aren’t doing as many loans, I educate new investors about financial resources beyond banks.” Some of those resources include investment groups and hedge funds. The second mistake is believing that you won’t need any money to get started. If you’ve ever seen the commercials about getting into real estate with “no money down,” and considered ordering the DVD for yourself, stop now. It’s not worth it. Don’t be mistaken, Peacock advises, you will absolutely need money to get started! The good news—it doesn’t have to be your own.

Finally, the perception that *the bigger the deal, the harder it is to get it done* limits potential investors from gaining in this industry. Actually, the bigger the deal, the more people will want to help you. Lenders, insurance companies, hedge funds, etc. have an allotment of funds that must be distributed in a fiscal year. Whether it’s a \$100,000 deal or a million dollar deal, the process for distributing that money is the same. Benjamin Franklin said it best: “An investment in knowledge pays the best interest!” When it comes to real estate investing, nothing pays off more than educating yourself. Do the necessary research, study and analysis before making any investment decision.

For more information, visit AskPeacock.com.

Mortgage Business Coach Tim Davis Says Networking is the Key to Success

Tim Davis, a speaker, trainer and business coach in the mortgage industry says the number one key to success is a person's ability to network and grow their influence. "A consumer today can go online and find any professional in a matter of minutes, but if you really want to grow your business you must do so by building a personal network of referrals." says Tim.



Tim was recently named one of the Nations 25 most connected Mortgage Professionals. He attributes that nomination to years of networking and building relationships. In an industry that has seen massive regulatory changes, a number of mortgage professionals left the industry over the last several years. The rebound in housing has seen an surge of people re-entering the business, but could their success be limited?

"When you look at successful people, they have a few common traits. One is their ability to grow networks of people and then get referrals from their tribe. Another attribute is one's ability to stay the course. Any business will have peaks and valley's, but the true professionals maintain their course along the way." said Tim.

As a business coach, Tim teaches mortgage professionals the following 7 pillars of success.

1. Be intentional about growing your network
2. Be diligent in maintaining your database and relationships with the people you meet.
3. Don't wait for an opportunity, go make one.
4. Build your influence by becoming the educator and advocate for your clients success.
5. Have an online presence, but take the online, offline to build real connections.

6. Invest in yourself and your personal growth.
7. Be the person who always delivers values and results.

“When I was sixteen, I went to work at a local grocery store just so we could have food on our table. Our family was on the welfare system and we lived in the projects. When I got that job stocking bottles for \$2.15 per hour, my supervisor told me that I must always be more valuable to the company than the company was to me. That is a lesson for everyone. Bring more value each and every day and you will always have opportunity.” said Tim.

When asked about the award of being one of the industries 25 most connected people Tim said, “It’s due to one thing. Make lots of friends. Anyone can do that.”

Tim works with Movement Mortgage as their National Sales Coach. He is the author of the best selling book, The Daily Difference and is the founder of Personal Branding Mastery Seminars for Real Estate Agents.

For more information visit <http://www.themarketingevangelist.com>

Investor Dean Graziosi Shares His Secret Negotiating Strategy

Dean and his top student Matt Larson share golden nuggets and strategies to get you in today’s real estate market at full speed.

Watch and be amazed on how simple it can be with their simple step by step approach to still negotiate a 50% deal... Yes, even in today’s rising market..