

Investor Bernard Peacock Says These 3 Mistakes Are Hurting You



Many new investors find themselves feeling shaky and confused. When it comes to the investing business, there is so much information that can cause confusion and frustration, and can ultimately lead you in the wrong direction. Though markets change, valuable investing advice is timeless. Real Estate Pro Bernard Peacock of Peacock Real Estate Acquisition Partners, LLC debunked many of the myths in real estate in the article “Three Steps to Getting

Started in Real Estate” on SmallBusinessTrendsetters.com to get those interested in real estate on the path to success.

Peacock says “With real estate, you can be as creative as Picasso, depending on how you structure your deal.” With more than 20 years experience, Peacock uses his creativity and lessons learned from the highs and lows of his own experiences as a homeowner, real estate investor, and mortgage originator to help others win in the real estate game. That echoes Dean Graziosi, a top Real Estate Investing Educator when he says “When you learn the art of creating deals other people can’t find—it’s actually the foundation of any strategy.” One mistake that hurts new real estate investors is depending solely on banks for funding.

“In today’s lending environment, where banks aren’t doing as many loans, I educate new investors about financial resources beyond banks.” Some of those resources include investment groups and hedge funds. The second mistake is believing that you won’t need any money to get started. If you’ve ever seen the commercials about getting into real estate with “no money down,” and considered ordering the DVD for

yourself, stop now. It's not worth it. Don't be mistaken, Peacock advises, you will absolutely need money to get started! The good news—it doesn't have to be your own.

Finally, the perception that *the bigger the deal, the harder it is to get it done* limits potential investors from gaining in this industry. Actually, the bigger the deal, the more people will want to help you. Lenders, insurance companies, hedge funds, etc. have an allotment of funds that must be distributed in a fiscal year. Whether it's a \$100,000 deal or a million dollar deal, the process for distributing that money is the same. Benjamin Franklin said it best: "An investment in knowledge pays the best interest!" When it comes to real estate investing, nothing pays off more than educating yourself. Do the necessary research, study and analysis before making any investment decision.

For more information, visit AskPeacock.com.